

We work hard, but we also work **SMART**.

With each campaign we make sure that the campaign is **Specific**. For example, with our Social Media Management Services, we may focus on a specific target market over a specific time period for a specific product or service that your business provides.

We make sure the campaigns are **Measurable**. This means we put a figure to the campaign. For example, a campaign would be to increase sales of a specific product by 20% over the next 4 months. Each month we track the set goal and make adjustments based on the results of the campaign versus the figure that we set out to achieve.

We care about our clients so much that we would never want to disappoint them.

Deuce42 Marketing is made up of a bunch of really good marketers. So we know when a client's goal is unachievable. We make sure that before we enter into any agreements with you, we determine that your goals are **Achievable**. The last thing we want to do is waste your valuable time and hard earned money on a campaign that won't bring the results you want.

**Relevance** is key when working with our Social Media Management Services and also one of our principles when it comes to consulting. We make sure that your content is relevant to your audience. With any paid Ads via social media and/or other paid marketing tools, we make sure the audience is relevant.

Finally **Time**, which is probably the most crucial aspect of any campaign. As a beloved client, we can't stress enough that building a brand takes time; especially when done organically. Typically you will start to see results within 4-6 months of running a campaign, especially social media; any GOOD marketer will tell you the same thing. If you're looking for immediate results we can achieve that no problem, however, typically a more aggressive approach mainly consisting of a large budget would be needed. It's important that there is an understanding of the time it takes to truly achieve the maximum return on investment for your business. We know more than anyone how it feels to want to see those results overnight. But think about the time it took for you to reach the level of success you are currently at with your business and how along the way it seemed like a lifetime, but once you started seeing results it felt all too great.

